Detailed syllabus course of entrepreneurship development 2022-23

Unit .No	Unit Name	Sub Point
1.	Introduction to entrepreneurship	 Meaning of Terms Difference between self- employment and salaried Employment Contribution of entrepreneurship to national development Requirement for Entrepreneurship sale employment
2	Evolution of Entrepreneurship	 History of of intrapreneurship Theories of entrepreneurship Importance of entrepreneurship theories Importance of entrepreneurship theories Factor of entrepreneurship development
3	The Entrepreneur	 Types of entrepreneurs qualities of entrepreneurs role of entrepreneurship in enterprises



4	Creativity and innovation	meaning of creativity and
		innovation
		 process of creativity and
		innovation
		barriers to creativity and
		innovation
5	Entrepreneur cultural	concept of entrepreneur culture
		 hobbyists the promote
		entrepreneur ship development
		 managing factors the inhabit
		development of entrepreneur
		cultures

Subject Expert

Subject Expert

COORDINATOR

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